



# OptiCall™ Opticians handover paging

Made for Opticians



**IMPROVE HANDOVER TIMES DRAMATICALLY IN YOUR OPTICIANS WHILE AT THE SAME TIME INCREASE PROFITABILITY, STAFF EFFICIENCY & CUSTOMER EXPERIENCE TO LEVELS WAY BEYOND WHAT YOU THOUGHT COULD BE POSSIBLE**

What is an OptiCall™ Opticians pager system?

The pager system is a simple piece of equipment that enables Optometrists to alert the dispensing team when a customer has had their sight test and requires further assistance. In its most basic form the paging system will have a pager button (OptiCall™ has a one button or a six button unit as shown above) in the test room that the Optometrist uses to activate a pager which is carried by an Optical Assistant.

Shortly before the Optometrist completes the test, the Optometrist can page the Optical Assistant who comes to the test room for the 3-way handover. The majority of stores that have tried the OptiCall Opticians paging system are now opting to use the multibutton OptiCall pager system that lets the Optical Assistant know which test room is paging from and what (if anything) the customer is likely to purchase. This is the preferred method currently throughout the UK.

# OptiCall™

## HOW IT WORKS:

1. Press a button on the OptiCall when assistance is needed
2. A pre-programmed, customized message is sent to an LRS alphanumeric staff pager
3. Staff receives page and responds immediately to the handover request

## BENEFITS:

- Enhance customer service by providing immediate customer assistance
- Eliminate noisy and often missed overhead paging
- Improve staff productivity
- Easy to install and use
- Increase throughput

## FEATURES

- Battery Operated or Plugged In
- Wall mountable
- Available with 1 or 6 buttons
- Repage feature sends multiple messages until the request is cleared
- UHF Frequency
- Wireless - no wiring involved
- Rugged
- Scalable - add additional units at any time
- Compact - 4" diameter x 1"
- Customized messaging
- Includes 70 assorted button labels
- 1 Year Warranty
- 24/7 Technical Support

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